

BOOST
REAL ESTATE
ADS!

CLIMATE AT A GLANCE

EXCITING NEWS!

It's perhaps the most talked-about thing in the world. It has a big impact on our daily choices and how we live our lives. Often, it's the most important factor in deciding how we spend our money and where we choose to live. Yes, you guessed right, we're talking about the weather!

Imagine being able to access in-depth climate data for every property listed, enabling you to provide even more comprehensive and enriched property ads.

NormalWeather introduces access to climate information for every real estate property worldwide!

See the examples on the next pages



LUXURY PRIVATE VILLA FOR SALE

452 Stockton Road, 4444 Smallville



Private Villa For Sale.

- 4 bedrooms
- 3 bathrooms
- Swimming pool

\$ 625.000

CLIMATE AT A GLANCE

OCTOBER
NORMALS

24
CLEAR SKIES/DAYS

26°
WATER TEMPERATURE

24
RAINLESS DAYS

35
MILLIMETERS/MONTH



OVERVIEW



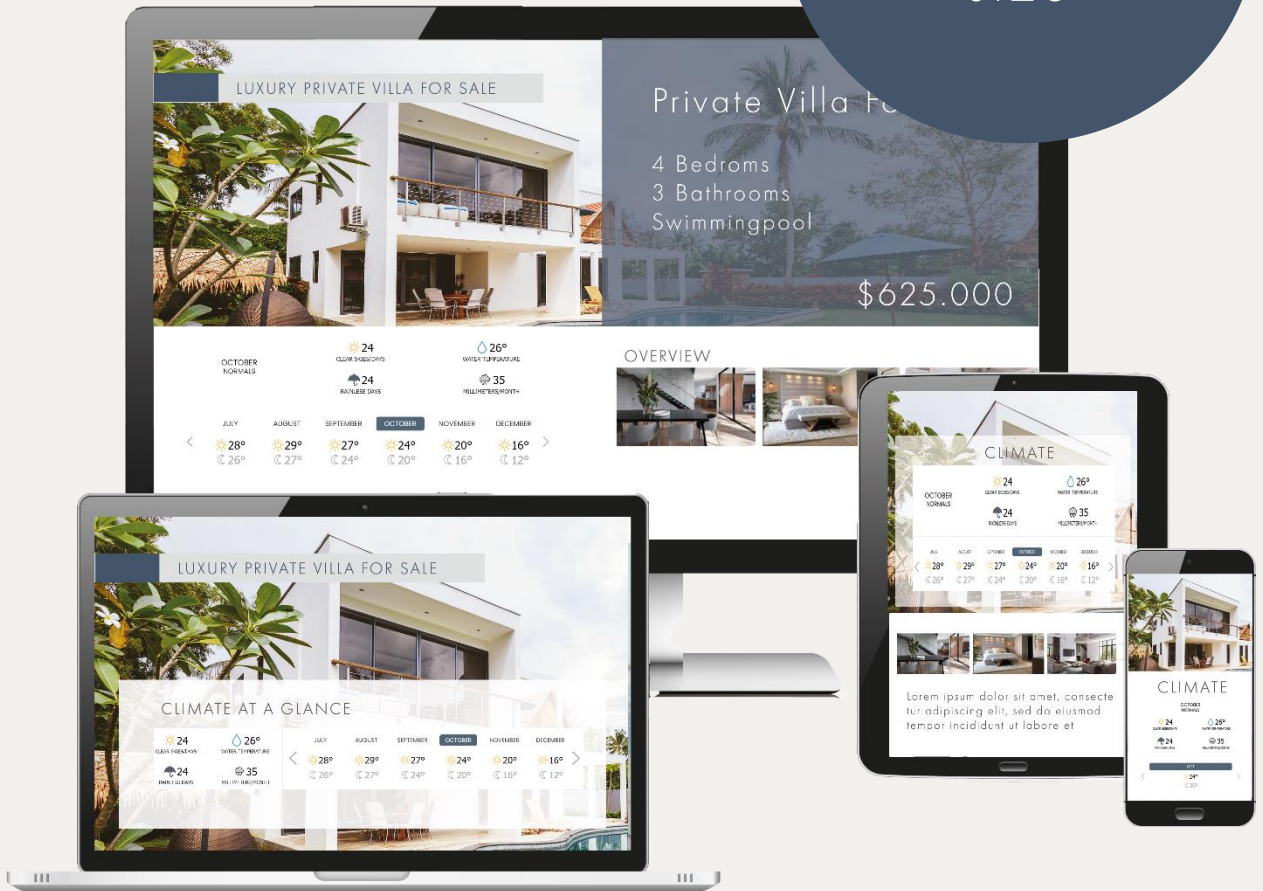
premade
climate
widget

**OCTOBER
NORMALS**

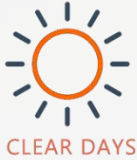
 24 CLEAR SKIES/DAYS	 26° WATER TEMPERATURE
 24 RAINFALL DAYS	 35 MILLIMETERS/MONTH

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<  28°	 29°	 27°	 24°	 20°	 16° >
 26°	 27°	 24°	 20°	 16°	 12°

designed
to fit any
size



The premade widget is designed to fit any screen size and adjusts automatically to ensure the best user experience.



The number of days in the month with less than 50% cloud cover



The number of days and registered amount of precipitation in the month



Average air temperature morning, noon, afternoon, evening and night



Average temperature at sea water or fresh water surface level



Average wind speed in the month measured in meters per second



The most normal direction the wind blows in the month



The number of days with more than 5 cm snow covering the ground



The average snow depth when snow is covering the ground

A FEW BENEFITS FOR THE REAL ESTATE SECTOR

Competitive Edge

Differentiate your agency by offering comprehensive weather insights, enhancing the value of property listings.

Credibility and Reliability

Foster trust through accurate historical weather information, showcasing your dedication to transparent data provision.

Climate-conscious living

Empower buyers to select properties suitable for their preferred climate.

Client Loyalty

Cultivate loyalty by providing easy access to dependable weather insights, establishing your agency as a go-to source for property decisions.

Informed Property Decisions

Encourage potential buyers to explore weather trends for better relocation planning and comfortable living experiences.

Tailored Location Suggestions

Elevate buyer experiences with personalized recommendations based on climate preferences and trends.

GET IN
TOUCH

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At NormalWeather, we specialize in providing invaluable historical weather insights designed to benefit your business, whether you're in the real estate industry helping home buyers make informed decisions or in the travel and hospitality sector striving to enhance guest experiences. Our mission is to equip you with comprehensive monthly weather summaries based on a decade's worth of historical data.

By analyzing past weather patterns meticulously, we empower your business to thrive by offering the best possible services to your customers. Our weather data is available either through our powerful API, or our premade cross-browser-compatible weather widget for any website