



BOOST  
HOTEL  
WEBSITES

CLIMATE AT A GLANCE

## EXCITING NEWS!

It's perhaps the most talked-about thing in the world. It has a big impact on our daily choices and how we live our lives. Often, it's the most important factor in deciding how we spend our money and where we choose to travel. Yes, you guessed right, we're talking about the weather!

Imagine being able to access in-depth climate data for every hotel location in the world, enabling you to provide even more comprehensive website content for the hospitality sector.

**NormalWeather introduces access to climate information for every hotel property worldwide!**

See the examples on the next pages



452 Stockton Road, 4444 Smallville



## about the villas.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud ullamco laboris nisi ut aliquip ex ea comm.

- 4 bedrooms
- 3 bathrooms
- Swimming pool

BOOK NOW

### CLIMATE AT A GLANCE

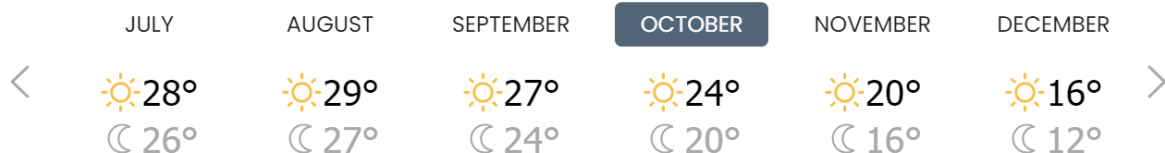
OCTOBER  
NORMALS

24  
CLEAR SKIES/DAYS

26°  
WATER TEMPERATURE

24  
RAINFALL DAYS

35  
MILLIMETERS/MONTH



### ROOMS



premade  
climate  
widget

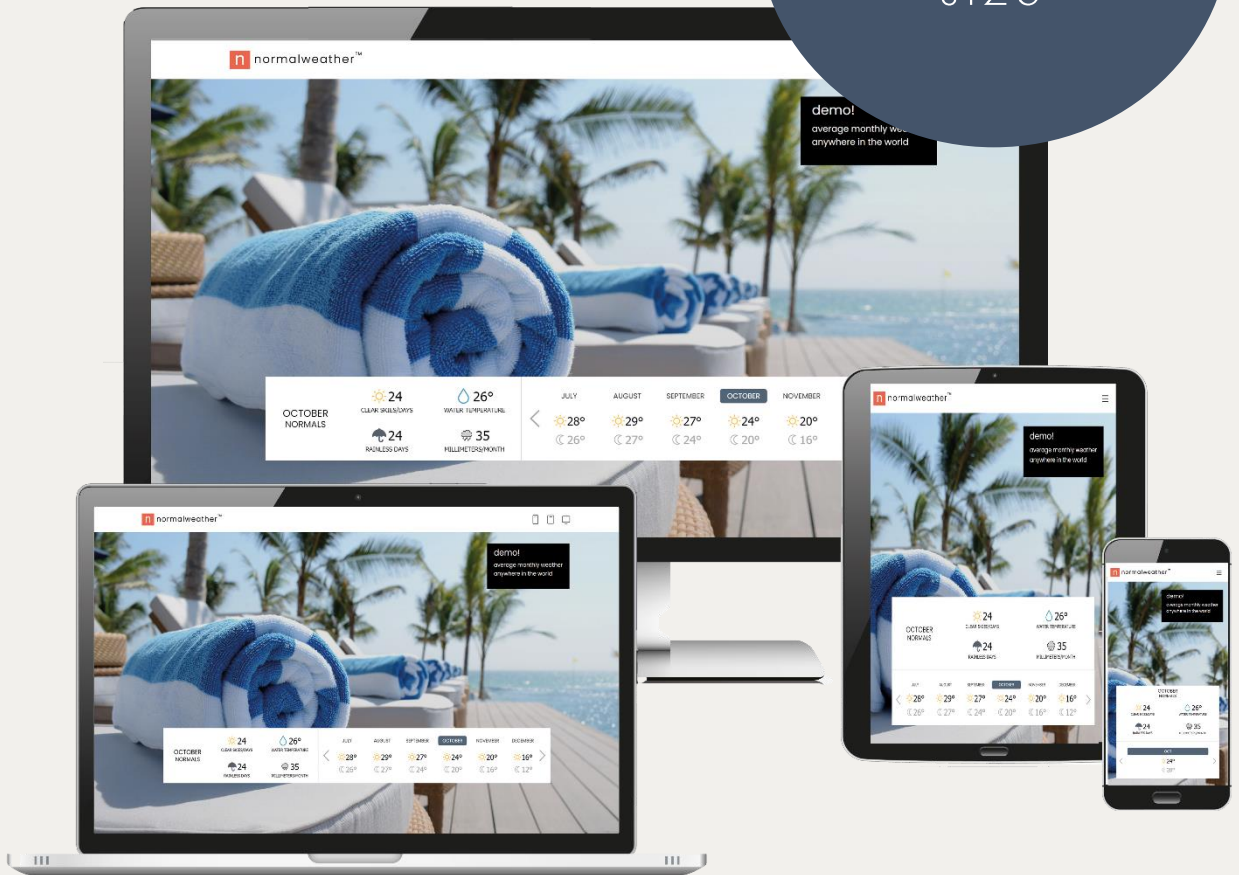
**OCTOBER NORMALS**

 <b>24</b> CLEAR SKIES/DAYS	 <b>26°</b> WATER TEMPERATURE
 <b>24</b> RAINFALL DAYS	 <b>35</b> MILLIMETERS/MONTH

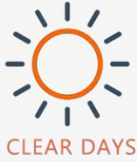
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JULY	AUGUST	SEPTEMBER	<b>OCTOBER</b>	NOVEMBER	DECEMBER
<  <b>28°</b>	 <b>29°</b>	 <b>27°</b>	 <b>24°</b>	 <b>20°</b>	 <b>16°</b> >
 <b>26°</b>	 <b>27°</b>	 <b>24°</b>	 <b>20°</b>	 <b>16°</b>	 <b>12°</b>

designed  
to fit any  
size



The premade widget is designed to fit any screen size and adjusts automatically to ensure the best user experience.



The number of days in the month with less than 50% cloud cover



The number of days and registered amount of precipitation in the month



Average air temperature morning, noon, afternoon, evening and night



Average temperature at sea water or fresh water surface level



Average wind speed in the month measured in meters per second



The most normal direction the wind blows in the month



The number of days with more than 5 cm snow covering the ground



The average snow depth when snow is covering the ground

## A FEW BENEFITS FOR THE HOSPITALITY SECTOR

### **Competitive advantage**

Stand out by providing comprehensive weather information, adding value to the travel experience

### **Informed travel planning**

Invite your guests to access detailed weather patterns for better packing and enjoyable stays.

### **Climate-conscious travel**

Empower guests to select your destination when most suitable for their preferred climate

### **Targeted promotions**

Align offers with historical weather, attracting guests during optimal periods for activities.

### **Customer loyalty**

Build loyalty by offering convenient access to reliable weather information, making your hotel a trusted choice over competitors.

### **Transparency and trust**

Build trust with accurate historical weather data, showcasing commitment to reliable information.

### **Personalized recommendations**

Enhance experience with tailored suggestions based on weather preferences and trends.

### **Event planning assistance**

Your guests can decide on optimal dates and venues based on favorable weather conditions.

GET IN  
TOUCH

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At NormalWeather, we specialize in providing invaluable historical weather insights designed to benefit your business, whether you're in the real estate industry helping home buyers make informed decisions or in the travel and hospitality sector striving to enhance guest experiences. Our mission is to equip you with comprehensive monthly weather summaries based on a decade's worth of historical data.

By analyzing past weather patterns meticulously, we empower your business to thrive by offering the best possible services to your customers. Our weather data is available either through our powerful API, or our premade cross-browser-compatible weather widget for any website